

Rapala®



2013 MASTER CATALOG





BALSA XTREME™

INTRODUCING THE BX SERIES. BALSA ON THE INSIDE
WITH A RUGGED, DURABLE COPOLYMER SHELL FOR
UNMATCHED TOUGHNESS AND INCREDIBLE FINISHES
UNLIKE ANYTHING SEEN ON BALSA LURES BEFORE.

Rapala®

BX™ SWIMMER

NEW FOR 2013

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The new BX Series of lures from Rapala lets anglers have the lively, responsive action a balsa lure offers, with the option to fish them in the most extreme, rugged conditions. Truly one-of-a-kind pieces, they're the liveliest, yet toughest balsa based baits ever. What makes the BX Series so versatile is the fact that we have balsa on the inside with a tough, durable copolymer shell for unbeatable toughness. Plus, the outer shell allows life-like finishes unlike anything seen on balsa-based lures before.

Balsa Body Inside • Durable Copolymer Shell • Molded 3D Head, Gills and Scales • Internal X-Foil
Articulated Body with Durable Pivot System • Black Nickel VMC® Hooks • Slow-Sinking
Incredible Life-like Finishes • 3D Holographic Eyes • Hand Tuned & Tank Tested

Technique: Casting & Trolling

BX SWIMMER COLOR PATTERNS



BX SWIMMER SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Treble Hooks
BXS12	4'-6'	4-3/4"	3/4 oz.	Two No. 3

BBH-Blue Back Herring; **BLP**-Blue Pearl; **FT**-Firetiger; **GSH**-Gold Shiner; **P**-Perch;
PDS-Purplodescent; **RT**-Rainbow Trout; **S**-Silver; **SMT**-Smelt; **YP**-Yellow Perch

Rapala®

BX™ MINNOW

NEW FOR 2013

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The BX Minnow, like the BX Swimmer, now give anglers the option to fish a balsa style action in the most extreme, rugged conditions. Truly one-of-a-kind pieces, the actions and the durability are unmatched by any other bait on the market. Plus the finishes are the most life-like yet. Designed with the clear intention that it would embody the traditional attributes Rapala balsa baits are known for with the heavy-duty toughness that fighting large, toothy fish demands, the BX Minnow is sure to be an instant Rapala Classic.

Balsa Body Inside • Durable Copolymer Shell • Molded 3D Head, Gills and Scales • Internal X-Foil
Flat-Sided with Strong Flash on Roll • Black Nickel VMC® Hooks • Floating
Incredible Life-like Finishes • 3D Holographic Eyes • Hand Tuned & Tank Tested

Technique: Casting & Trolling

BX MINNOW COLOR PATTERNS



BX MINNOW SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Treble Hooks
BXM10	3'-5'	4"	3/8 oz.	Two No. 4

BBH-Blue Back Herring; **BLP**-Blue Pearl; **FT**-Firetiger; **GSH**-Gold Shiner; **P**-Perch;
PDS-Purplodescent; **RT**-Rainbow Trout; **S**-Silver; **SMT**-Smelt; **YP**-Yellow Perch

IKE'S Custom Ink

DT® CUSTOM COLORS BY MIKE IACONELLI

Artisan bass angler Mike "Ike" Iaconelli has offered his unique talents to assist in the development of this masterpiece series of lures. "I'm used to giving baits my own personal touch, tweaking them." Now those oh-so-special modifications come right out-of-the-box from Rapala. There are three key traits: first, it's their purposefully muted colors. Ike used to "bake them in the sun" on his trucks dashboard to get that life-like, muted skin tone. The subtler colors can be unbelievably effective when bass aren't attacking conventional patterns. Next, Ike had Rapala polish the finishes like the translucent candy apple red on a '57 Chevy for a natural, pearly finish. For the third pivotal ingredient, Ike went super sparkly ... with glitter. Not just any glitter, but super fine sprinkles that actually add depth to the appearance of the lure. One of Ike's secrets is all about "using something different, something unique to catch more fish." Ike's Custom Ink DT's are all that and more.

Classic DT® Lure Actions • Muted Body Colors • Translucent Pearly Finish • Super Fine Glitter
Preset Diving Depths • Black Nickel VMC® Hooks • Hand Tuned & Tank Tested

Technique: Casting

DT FAT CUSTOM INK COLOR PATTERNS



DT FLAT CUSTOM INK COLOR PATTERNS



DT THUG CUSTOM INK COLOR PATTERNS



DT FAT CUSTOM INK SPECIFICATIONS

Model No.	Running Depth	Length	Weight	Treble Hooks
DTFAT01	1'	2-3/4"	5/8 oz.	Two No. 4
DTFAT03	3'	2-1/2"	1/4 oz.	Two No. 6

DMN-Demon; MGRA-Mardi Gras;
OLSL-Old School; SSMH-Smash

DT FLAT CUSTOM INK SPECIFICATIONS

Model No.	Running Depth	Length	Weight	Treble Hooks
DTF03	3'	2-3/4"	3/8 oz.	Two No. 4
DTF07	7'	2-3/4"	3/8 oz.	Two No. 6

DSSD-Disco Shad; MGRA-Mardi Gras;
OLSL-Old School; SSMH-Smash

DT THUG CUSTOM INK SPECIFICATIONS

Model No.	Running Depth	Length	Weight	Treble Hooks
DTTSS	4'-8'	2-1/2"	3/8 oz.	Two No. 6

BBH-Blue Back Herring; CRSB-Caribbean Shad;
DMN-Demon; MGRA-Mardi Gras

DT (DIVES-TO) CUSTOM INK COLOR PATTERNS



DT CUSTOM INK SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Treble Hooks
DT04	4'	2"	5/16 oz.	Two No. 6
DT06	6'	2"	3/8 oz.	No. 5 & 6
DT10	10'	2-1/4"	3/5 oz.	Two No. 4
DT14	14'	2-3/4"	3/4 oz.	Two No. 3
DT16	16'	2-3/4"	3/4 oz.	Two No. 3
DTMSS20	20'	2-3/4"	7/8 oz.	No. 2 & 4

BBH-Blue Back Herring; CRSD-Caribbean Shad; DMN-Demon; DSSD-Disco Shad;
 MGRA-Mardi Gras; OLSL-Old School; PNGN-Penguin; SSMH-Smash
 (DTMSS20 available in BBH, CRSD, DSSD & OLSL only)



RAPALA

STORM

LUHR-JENSEN

BLUE FOX

TERMINATOR

TRIGGER X

VMC

STRIKEMASTER



Rapala®

JOINTED SHALLOW SHAD RAP®

NEW FOR 2013

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The slightly exaggerated rattlin' and suspending action of the Jointed Shad Rap, now with a shallow diving lip. The near the surface, struggling action perfectly imitates a baitfish in distress. Even at the slowest of speeds the jointed shad body looks and vibrates like a wounded baitfish. Multi-species appeal.

Wide Swimming Action • Shallow Running • Suspending • Rhythmic Rattle
Articulated Body • Black Nickel VMC® Hooks • Hand Tuned & Tank Tested

Technique: Casting & Trolling

JOINTED SHALLOW SHAD RAP COLOR PATTERNS



07
08

JOINTED SHALLOW SHAD RAP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Treble Hooks
JSSR05	2'-4'	2"	1/4 oz.	Two No. 6
JSSR07	3'-5'	2-3/4"	3/8 oz.	Two No. 4

BB-Baby Bass; BSD-Blue Shad; CLN-Clown; CW-Crawdad; FT-Firetiger; HT-Hot Tiger; P-Perch;
PDS-Purplodescent; RCW-Red Crawdad; SD-Shad; SSD-Silver Shad; YP-Yellow Perch



Rapala®

X-RAP® COUNTDOWN®

NEW FOR 2013

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Now anglers can fish the *Xtreme Attitude* of the X-Rap at any depth consistently. Rapala introduced the effective "CountDown" method back in the 60s. Since its introduction, the technique has enabled fishermen to consistently reach suspended fish at any depth. The X-Rap CountDown models swim with a strong rolling action on the retrieve and flutter down on the pause. Flat sides create a hard flash. Uniform construction processes ensure consistent sink rate for repeatable depth presentation.

Consistent Depth Control • Strong Rolling Action • Flutter Action On Drop • X-Style Finish
Black Nickel VMC® Hooks • Hand Tuned & Tank Tested

Technique: Casting & Trolling

X-RAP COUNTDOWN COLOR PATTERNS



09
10

X-RAP COUNTDOWN SPECIFICATIONS

Model No.	Trolling Depth	Body Length	Weight	Treble Hooks
XRCD05	2'-4'	2"	1/8 oz.	Two No. 10
XRCD07	3'-5'	2-3/4"	3/8 oz.	Two No. 6

CLN-Clown; G-Gold; GGH-Glass Ghost; OG-Olive Green;
RT-Rainbow Trout; S-Silver; SB-Silver Blue; YP-Yellow Perch



Rapala®

ULTRA LIGHT CRANK

NEW FOR 2013

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Designed to offer big action in a small bait. Size 3 body dives to 8' and delivers an enticing wobbling and rolling action. Buoyant body easily backs out of cover when paused. Small in size, but weighted to cast like baits 2-3 times its size. External body scales and holographic eyes complete the illusion.

Weighted Body • Diving Lip Design • Wobbling, Rolling Action • External Scales • 3D Holographic Eyes
Black Nickel VMC® Hooks • Hand Tuned & Tank Tested

Technique: Casting

ULTRA LIGHT CRANK COLOR PATTERNS



ULTRA LIGHT CRANK SPECIFICATIONS

Model No.	Trolling Depth	Body Length	Weight	Treble Hooks
ULC03	4'-8'	1-1/2"	1/8 oz.	Two No. 10

CH-Chrome; CLN-Clown; FT-Firetiger; G-Gold; PDS-Purpledescent; RT-Rainbow Trout
SB-Silver Blue; SD-Shad; TR-Trout; YP-Yellow Perch

11
12



Rapala®

SNAP RAP®

NEW FOR 2013

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The Snap Rap brings a hot new technique to anglers fishing sandy and gravel bottoms as well as deep west-coast reservoirs. This unique, tough little bait is fished with a snap retrieve method ... darting fast on rod snap, then quickly gliding back to bottom. Durable body construction is appropriate for all species of game fish.

Unique Body Design • Gliding Tail Wing • Darting Snap Action • Gliding Drop Action
Fixed Nose and Tail Hooks • Black Nickel VMC® Belly Hook • Hand Tuned & Tank Tested

Technique: Casting & Vertical Jigging

SNAP RAP COLOR PATTERNS



13
14

SNAP RAP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Treble Hooks
SNR06	Variable	2-1/2"	5/16 oz.	One No. 8
SNR08	Variable	3-1/8"	7/8 oz.	One No. 5

CH-Chrome; **CHB**-Chrome Blue; **CHT**-Chartreuse Tiger; **FT**-Firetiger; **GLT**-Glow Tiger;
GOR-Gold Orange; **GOT**-Gold Olive Tiger; **HT**-Hot Tiger



Rapala®

CLACKIN' MAGNUM®

NEW FOR 2013

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Big fish eat little fish that swim like a Rapala. A loud Rapala in this case. The Clackin' series extends to the saltwater market with the Clackin' Magnum. Troll slow or fast for unmatched action and sound. Deep-diving lip quickly reaches 20 foot depth, clackin' all the way with the Signature Clackin' Cadence Rattle.

Signature Clackin' Cadence Rattle • Diving Lip Design • Rapala Wounded Minnow Action
Fresh & Saltwater Patterns • 3D Holographic Eyes • Perma Steel® VMC® Hooks • Hand Tuned & Tank Tested

Technique: Trolling

CLACKIN' MAGNUM COLOR PATTERNS



15
16

CLACKIN' MAGNUM SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Treble Hooks
CNMAG20	20'	6-1/4"	2-1/4 oz.	Two No. 4/0

BNK-Bunker; **BSRD**-Blue Sardine; **BTO**-Bonito; **D**-Dorado; **GGH**-Glass Ghost; **GGM**-Gold Green Mackerel
HH-Hot Head; **PM**-Purple Mackerel; **S**-Silver; **SBM**-Silver Blue Mackerel

Rapala®

JOINTED DEEP HUSKY JERK®

NEW SIZE FOR 2013

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Swimming with the classic Rapala "wounded-minnow" wobble accentuated by its exaggerated tail action, the Jointed Deep Husky Jerk has proven its effectiveness for walleye and all other trolling anglers. The cry for a larger model has been answered with the new No. 12 size. External scales are painted in the same natural and aggression pattern choices as the inaugural model.

Jointed Body • Suspending • Loud Rattles • Runs Straight and True at Any Speed
Black Nickel VMC® Hooks • Incredible Life-like Finishes • Painted Silver Eyes • Hand Tuned & Tank Tested

Technique: Casting & Trolling

JOINTED DEEP HUSKY JERK COLOR PATTERNS



BSD



CLN



FT



HT



P



PDS



SSD



YP

JOINTED DEEP HUSKY JERK SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Treble Hooks
JDHJ08	4'-8'	3-1/8"	3/16 oz.	Two No. 8
NEW JDHJ12	8'-13'	4-3/4"	1/2 oz.	Two No. 4

BSD-Blue Shad; CLN-Clown; FT-Firetiger; HT-Hot Tiger; P-Perch;
PDS-Purplodescent; SSD-Silver Shad; YP-Yellow Perch

Rapala®

CLACKIN' CRANK®

NEW SIZE FOR 2013

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The calibrated diving lip of the Clackin' Crank lets anglers fish specific depths without fail. This newest model, via its deep-diving lip, is designed to work the ten foot depth. The hard vibrating action combined with eleven select color choices will launch this model into instant "favorite lure" status. Like all Clackin' Crank lure, the model number tells the story, the designation "610" means the new model is 6 cm in length and dives to 10 feet.

Signature Clackin' Cadence Rattle • Diving Lip Design • Slow-Rising • Black Nickel VMC® Hooks
X-Style Finish • 3D Holographic Eyes • Hand Tuned & Tank Tested

Technique: Casting & Trolling

CLACKIN' CRANK 610 COLOR PATTERNS



17
18

CLACKIN' CRANK SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Treble Hooks
CNC53	3'	2"	5/16 oz.	Two No. 8
CNC55	5'	2"	5/16 oz.	Two No. 8
NEW CNC610	10'	2-1/2"	5/8 oz.	Two No. 4
CNC74	4'	2-3/4"	5/8 oz.	Two No. 4

BOS-Bleeding Olive Shiner; **CSD**-Chartreuse Shad; **FT**-Firetiger; **GCW**-Green Crawdad; **HM**-Hot Mustard; **HSD**-Helsinki Shad; **MBS**-Moss Back Shiner; **PRT**-Parrot; **RCW**-Red Crawdad; **RUCW**-Rusty Crawdad; **S**-Silver
CNC53, CNC55 & CNC74 also include RSD-Regal Shad and SB-Silver Blue patterns (not shown).



Rapala®

SHAD RAP®

NEW SIZES AND COLORS FOR 2013

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The legendary Shad Rap. Whether cast or trolled, fished fast or slow, you always end with superior results. With 2 new sizes and 5 new colors to all sizes, the lineup covers the water like no other.

Classic Rapala Action • Balsa Wood Construction
Diving Lip Design • Natural Baitfish Profile
New Holographic & UV Bright Patterns
UV Bright finish reflects more light energy,
strengthening the lure's visibility
Black Nickel VMC® Hooks • Hand Tuned & Tank Tested

Technique: Casting & Trolling



SHAD RAP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Treble Hooks
NEW SR04	4'-7'	1-1/2"	1/8 oz.	Two No. 4
SR05	4'-9'	2"	3/16 oz.	Two No. 6
NEW SR06	5'-10'	2-1/2"	1/4 oz.	Two No. 6
SR07	5'-11'	2-3/4"	5/16 oz.	Two No. 5
SR08	8'-15'	3-1/8"	3/8 oz.	Two No. 3
SR09	8'-15'	3-1/2"	9/16 oz.	Two No. 3

B-Blue; **BB**-Baby Bass; **BBSD**-Bleeding Blue Shad;
BCF-Bleeding Copper Flash; **BCSD**-Bleeding Chartreuse Shad;
BG-Bluegill; **BHO**-Bleeding Hot Olive; **BOF**-Bleeding Olive Flash;
BOSD-Bleeding Original Shad; **BP**-Bleeding Pearl; **CW**-Crawdad;
DCW-Dark Brown Crawdad; **FT**-Firetiger; **G**-Gold; **GTU**-Green Tiger UV;
HBSH-Holographic Blue Shiner; **HS**-Hot Steel; **HSD**-Helsinki Shad;
HSH-Holographic Shiner; **HT**-Hot Tiger; **OGCW**-Olive Green Craw;
OTU-Orange Tiger UV; **P**-Perch; **PD**-Purplescent; **POCW**-Purple Olive Craw;
PTU-Pink Tiger UV; **RCW**-Red Crawdad; **RSD**-Regal Shad; **S**-Silver; **SD**-Shad;
SFC-Silver Fluorescent Chartreuse; **W**-Walleye; **YP**-Yellow Perch



Rapala®

JIGGING RAP®

NEW COLORS FOR 2013

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In its early years, the Jigging Rap was used strictly as an ice fishing lure. Soon after, anglers fishing deep suspended fish in the dog days of summer discovered the fish taking power of the Jigging Rap. A minnow profile bait, the Jigging Rap swims in tantalizing circles when raised and lowered. When fished with a quick rod tip snap, it darts in a sporadic, wild motion.

Minnow Profile • Balanced Design • Zinc Weighted
Standard, Glow and New UV Bright Colors

UV Bright finish reflects more light energy,
strengthening the lure's visibility

Single Reversed Hooks • Center Treble and Eyelet

Technique: Casting & Jigging

JIGGING RAP COLOR PATTERNS



JIGGING RAP SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight
W2	Variable	1-1/4"	1/8 oz.
W3	Variable	1-1/2"	3/16 oz.
W5	Variable	2"	5/16 oz.
W7	Variable	2-3/4"	5/8 oz.
W9	Variable	3-1/2"	7/8 oz.

GTU-Green Tiger UV; OTU-Orange Tiger UV; PTU-Pink Tiger UV



Rapala®

COUNTDOWN®

NEW COLORS FOR 2013

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The legendary Countdown is updated with three of the hottest UV Bright colors. UV Bright finish reflects more light energy, strengthening the lure's visibility. Available in all CD sizes for 2013.

Balsa Construction • Controlled Depth Technique • Broad Size Range
VMC® Black Nickel Hooks • Hand-Tuned and Tank-Tested

Technique: Casting & Trolling

COUNTDOWN COLOR PATTERNS



COUNTDOWN SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Treble Hooks
CD01	1'-3'	1"	1/16 oz.	One No. 12
CD03	2'-3'	1-1/2"	1/8 oz.	Two No. 12
CD05	3'-6'	2"	3/16 oz.	Two No. 10

Model No.	Running Depth	Body Length	Weight	Treble Hooks
CD07	5'-8'	2-3/4"	1/4 oz.	Two No. 7
CD09	7'-10'	3-1/2"	7/16 oz.	Two No. 5
CD11	9'-13'	4-3/8"	9/16 oz.	Two No. 3

GTU-Green Tiger UV; OTU-Orange Tiger UV; PTU-Pink Tiger UV

21
22

DEEP TAIL DANCER®

NEW COLORS FOR 2013

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UV Colors strengthen the lure's visibility ... especially in low-light and deep water conditions, right where these lures live. Three great UV colors for the complete TDD range for 2013.

Balsa Wood Construction • Deep Diving Lip • Wide Tail Swimming Action • Internal Rattle Mechanism
VMC® Black Nickel Hooks • Hand-Tuned and Tank-Tested

Technique: Trolling

DEEP TAIL DANCER COLOR PATTERNS



DEEP TAIL DANCER SPECIFICATIONS

Model No.	Running Depth	Body Length	Weight	Treble Hooks
TDD07	15'	2-3/4"	5/16 oz.	Two No. 5
TDD09	20'	3-1/2"	7/16 oz.	Two No. 3
TDD11	30'	4-3/8"	3/4 oz.	Two No. 3

GTU-Green Tiger UV; OTU-Orange Tiger UV; PTU-Pink Tiger UV



FILLET BOARDS AND CLEANING STATIONS[®]

NEW FOR 2013

FISH 'N GAME[®] CLEANING STATIONS

The Fish 'n Game Series features the ultimate in cleaning stations. Simply fold legs out and lock in position, hang optional bucket and you are ready to tackle the largest of filleting chores. When complete, easily rinse off and fold flat for storage. Doubles as a great work table for hunting, camping, food prep and R.V.'s.

- HDPE Tough Lightweight Plastic • FDA & USDA Approved • Top Hole, Bucket Clip & Knife Slot • Juice Groove
- XL Size For Larger Species • Allows Two People to Fillet At Once • Foldable Galvanized Legs • Rubber Leg Caps



FISH 'N GAME CLEANING STATIONS

Model No.	Description	Dimensions
FGST	Fish 'n Game Standard	32" x 16"
FGSTXL	Fish 'n Game XL	48" x 19"

PRO SERIES FILLET/PREP BOARDS

These totally portable "Professional Series" fillet boards are made from FDA & USDA approved HDPE food grade plastic. With five sizes to choose from there is a size perfect for your needs. Juice groove keeps liquids from spilling off edges.

Model No.	Description	Dimensions
PSB1232	Pro Series Fillet/Prep Board	12" x 32"
PSB1624	Pro Series Fillet/Prep Board	16" x 24"
PSB1632	Pro Series Fillet/Prep Board	16" x 32"
PSB1948	Pro Series Fillet/Prep Board	19" x 48"
PSB2448	Pro Series Fillet/Prep Board	24" x 48"



FAT BOY FILLET BOARDS

Compact for transporting and storage, the Fat Boy Fillet Boards have ample room, with a wide surface to fillet all species of fish. Heavy-duty sure-grip clamp with built-in handle. Made of durable HDPE food grade plastic. FDA & USDA approved.

Model No.	Description	Dimensions
FBB1216	Fat Boy Fillet Board	12" x 16"
FBB1219	Fat Boy II Fillet Board	12" x 19"
FBB1224	Fat Boy III Fillet Board	12" x 24"
FBB1232	Fat Boy IV Fillet Board	12" x 32"



PRO FILLET BOARD WITH CLAMP

Traditional fillet board design made from durable HDPE food grade plastic. Outlasts and is much more sanitary than wood models. Unique bottom groove allows board to securely sit on top of 4, 5 & 6 gallon buckets. Heavy-duty sure-grip clamp with built-in handle.

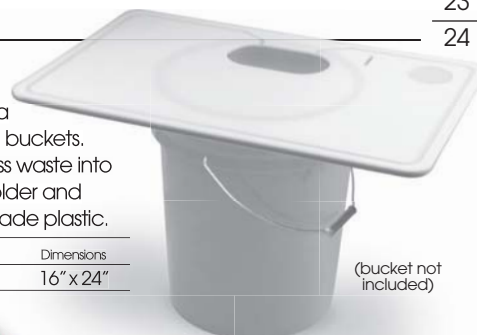
Model No.	Description	Dimensions
PFBC	Pro Fillet Board w/Clamp	6" x 24"



FILLET 'N CARRY BOARD

A sportsman's dream, the Fillet 'n Carry is designed with a unique routed bottom that fits securely on 4, 5 & 6 gallon buckets. Large enough for any filleting task. Large oval hole to pass waste into bucket below. This board includes knife slot, beverage holder and juice groove to eliminate spillage of liquids. HDPE food grade plastic.

Model No.	Description	Dimensions
FNCB	Fillet 'n Carry Board	16" x 24"



(bucket not included)



SPORTMAN'S MULTISEAT

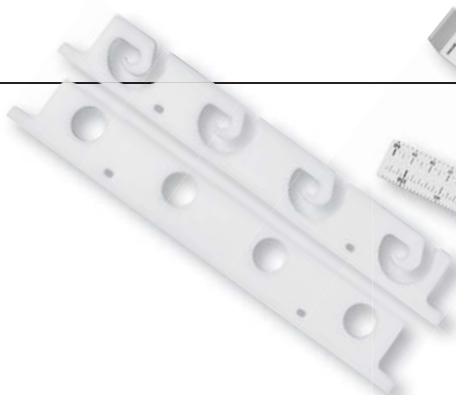
Designed to fit on standard 5 gallon bucket. Hinged lid for access to bucket. Great for shore & ice fishing. Lid folds in half to store in bucket, out of the way.

Model No.	Dimensions
SMS	12" x 12"

UNIVERSAL ROD RACKS

Virtually indestructible, these rod racks can be mounted vertically, horizontally, even inverted on the ceiling. Hardware included.

Model No.	Length	Capacity
URR4	16-3/4" x 2-1/2"	4
URR6	23-1/4" x 2-1/2"	6



TOURNAMENT RULER

Tournament-approved accuracy. Critical for competitive fishing and areas with slot limits. Mounting bracket/holder included.

Model No.	Length
RULR21	21" Plastic Ruler/Holder
RULR40	40" Plastic Ruler/Holder
RULR60	60" Folding Plastic Ruler/Holder







COMPACT TOUCH SCREEN 50LB. SCALE

NEW FOR 2013

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Ease and convenience in weighing and tracking your catch in a compact size. With the ability to display weight in lbs./oz., decimal lbs. or kg increments you can easily record and determine the position of your current catch in your weight total. Bin total weight is continually displayed, with the option to see weight in each bin.

Easy to operate, it also includes back light illumination for low light and night fishing.

8 Storage Bins • Total Bin Weights Continuously Displayed • View Weight In Each Bin
Weight Display Options – lb./oz., decimal lbs. or kg. • Back Light for Low Light and Evening Conditions



Shown Actual Size

Model No.	Description
RCTDS50	Compact Touch Screen 50 lb. Scale

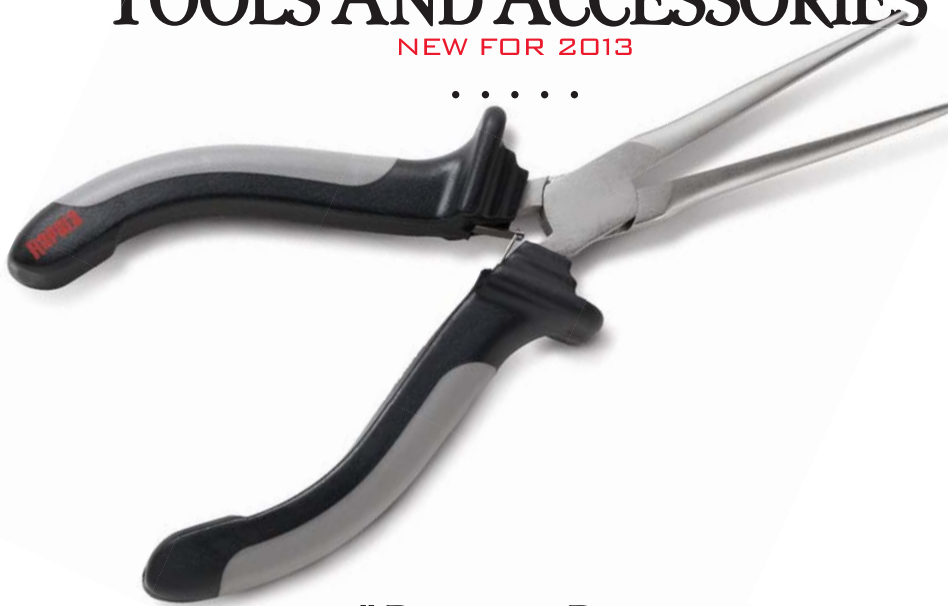




TOOLS AND ACCESSORIES

NEW FOR 2013

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4" PANFISH PLIERS

Narrow Gripping Nose provides excellent control and reach for work in small places.

Tough Carbon Steel Construction • Nickel Plated Finish • Compact Size • Double Leaf Spring • Co-Molded Grips

Model No.	Item Description
RPP4	4" Panfish Pliers

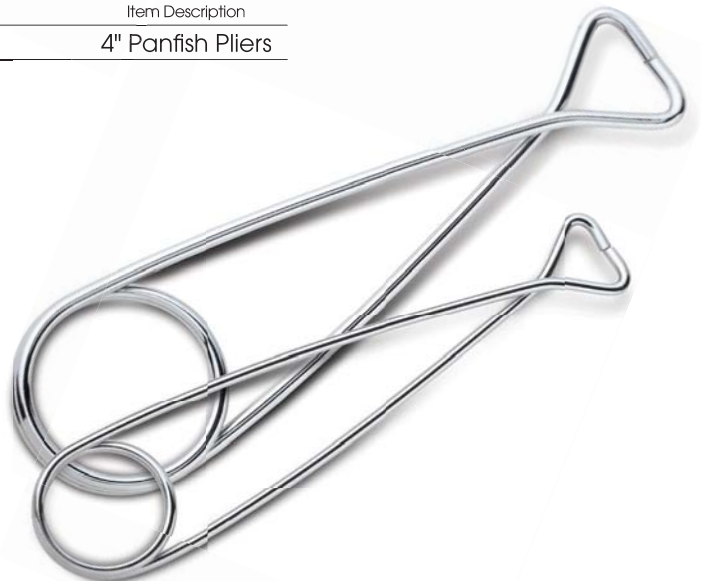


LITHIUM ION CHARGING COMBO

Replacement or backup battery for Rapala Lithium Ion Cordless Fillet Knife. Perfect addition for outpost use, two batteries extends fillet time to 160 minutes.

- Direct 110V/220V Plug-In Charger • Fast Charge Time
- Battery Provides 80 minutes of continuous runtime

Model No.	Item Description
RRFNB	Lithium Ion Charging Combo



JAW SPREADER

Makes fast and safe work of removing deepset hooks and lures from toothy critters' mouth.

- Strong Spring and Wide Gap for Safe Removal
- Durable Stainless Steel Construction

Model No.	Item Description
RJSS6	6" Jaw Spreader
RJSS8	8" Jaw Spreader

27
28

Rapala®

10395 Yellow Circle Drive • Minnetonka, MN 55343

In Canada: 1350 Phillip Murray Avenue • Oshawa, Ontario, L1J 6Z9

Specifications subject to change without notice

Printed in USA



Minimum 10%
post-consumer waste